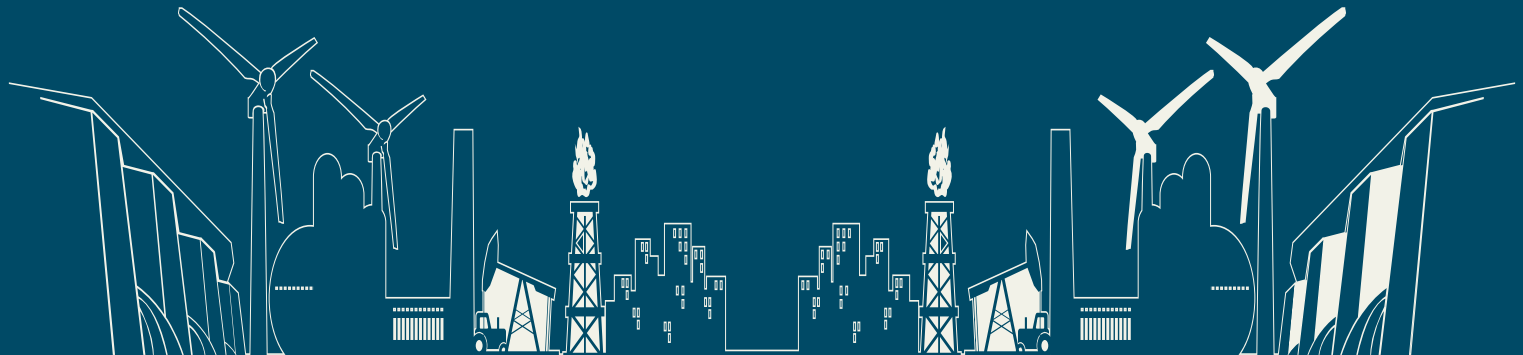




Executive
Development



Executive Program in Energy Business



About Alba Graduate Business School

30 years since its establishment, Alba has had a deep impact on the business education landscape in Greece. Born out of the pressing need to address the educational needs for professional management skills, Alba has elevated business education to international standards and changed the attitude of society towards private not-for-profit education.

Since its establishment in 1992, and throughout its operation, it preserves its tradition of academic excellence and connection to the business world. Its goal is to educate tomorrow's visionary leaders and to actively promote scientific research, as well as the creation and dissemination of new knowledge. Alba offers 13 postgraduate programs and is accredited by the New England Commission of Higher Education. All of its MBA programs are accredited by The Association of MBAs, while the MSc in Finance and MSc in SHRM programs are EFMD-accredited.

About Alba Executive Development

Alba Executive Development reflects, embodies and diffuses the school's mission and wish to have a positive and lasting impact on people, companies and the society. Active since the early 2000s, Alba's Executive Development has succeeded and aspires to further become the strategic learning and development partner of Organizations that invest in knowledge, in order to reach their strategic and developmental goals and to inspire their executives to fulfill their aspirations and to achieve professional, organizational and social excellence. It orchestrates a holistic and integrative approach to learning and transforms learning to a catalyst that stimulates, inspires and develops executives and organizations in regards to their diverse roles, challenges and aspirations in order to navigate them towards virtuosity, success and fulfillment.

About Audencia

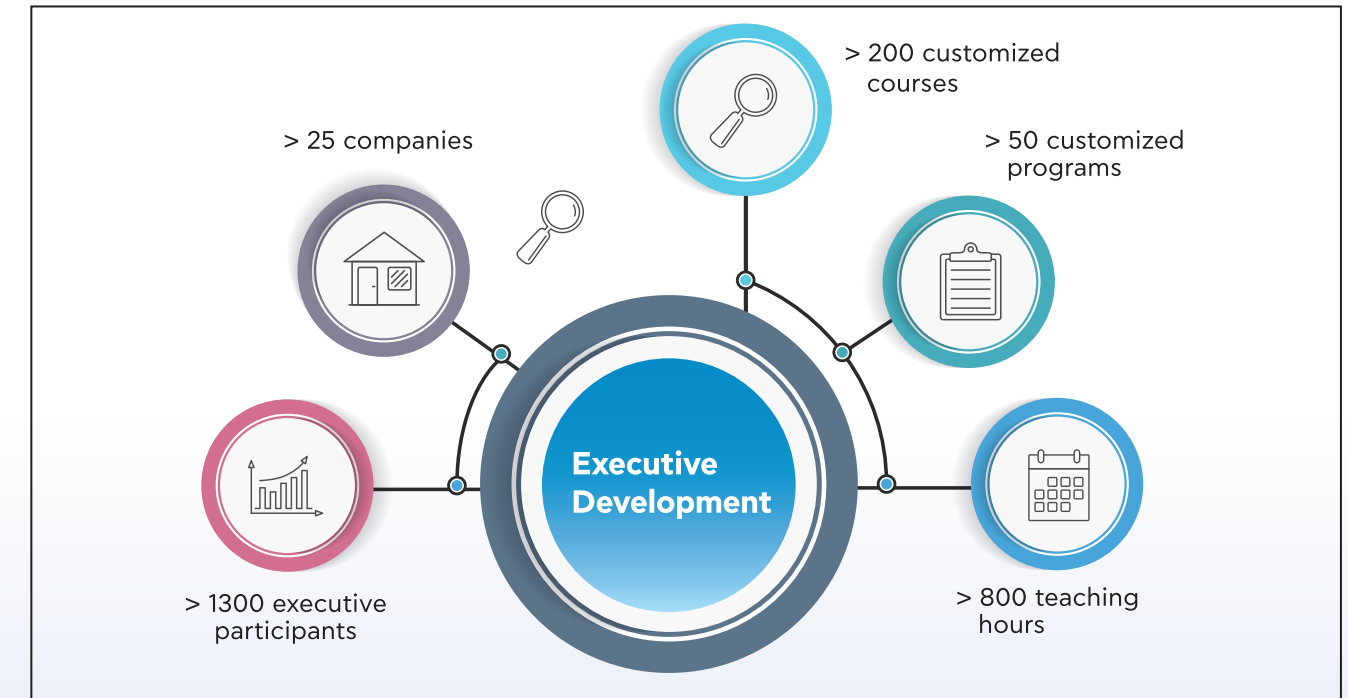
Audencia Business School is a French grande école and business school located in Nantes, France. Founded in 1900, Audencia – from the Latin audientia, meaning “listening”, and audacia, meaning “daring” – is ranked amongst the top European business schools. It is one of the only 1% of business schools in the world accredited by the Association of MBAs (AMBA), European Quality Improvement System (EQUIS), and the Association to Advance Collegiate Schools of Business (AACSB). The school annually enrolls 6,100 students from almost 90 countries on bachelors, international masters, specialized masters, MBAs, doctorates and executive education courses. Audencia currently has four campuses in Nantes, a campus in Paris and a Cooperative Center for Studies in Beijing.

Audencia International Executive Education includes 15 programs (MBA, DBA and Executive Programs) spread over 3 continents (Europe, Africa and Asia). Not only are Audencia's Executive Programs recognized by international accreditations (AMBA, EQUIS and AACSB) and top worldwide rankings (Better World MBA, CEO Magazine, etc.) our executive participants and entrepreneurs also experience immersion in a multicultural and multigenerational learning community. Graduates are well-prepared for the next stage of their careers, and share a common ambition of thinking and acting as global citizens and decision-makers with positive impact (economic, social and environmental) on their ecosystem!

About the Executive Program – Aspiration, facts & figures

Since 2000, Alba Executive Development has organized a big number of industry and company executive programs in business, both in Greece and abroad.

The programs offer a contemporary overview and a shared framework of key knowledge, concepts, tools and managerial competencies that are required to succeed in today's challenging business environment. They provide a context in which executives orchestrate and align their knowledge, skills and competencies and get the opportunity to learn and reflect on how organizational units can collaborate and interact to implement strategy and to co – create value for their career and their Organization.



Executive Learning partnerships

- | | |
|--------------------------------|----------------------------|
| ● SHELL HELLAS | ● PUBLIC POWER CORPORATION |
| ● NOVO NORDISK | ● EUROBANK |
| ● CARREFOUR MARINOPOULOS | ● GSK Hellas |
| ● VIOHALCO GROUP | ● INTERAMERICAN |
| ● NOVO NORDISK | ● Quest mini mba Series |
| ● PAPASTRATOS | ● TITAN |
| ● VODAFONE | ● SIEMENS |
| ● ATHENS INTERNATIONAL AIRPORT | ● Wind Hellas |
| ● MIVERVA ELAIOURGIKI | ● Thenamaris |
| ● LARCO | |

Why an energy specific program : Aspirations and goals

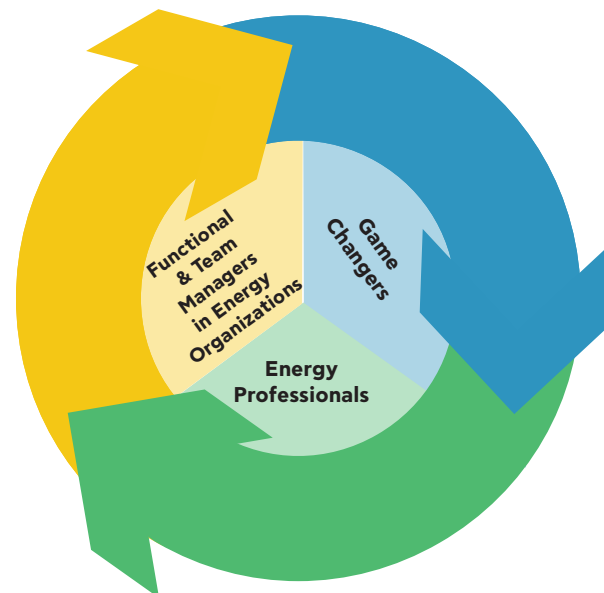
This innovative, integrative Executive Education Program blends cutting-edge knowledge and practical insights in the booming field of Energy, with research based knowledge in business and in management. The program is designed and orchestrated in order to offer participants:

- A deep and holistic understanding of energy industry trends, opportunities and challenges and how they can impact their profession, their career and their organization
- A solid business and management learning background that will blend cutting edge theory with applied knowledge
- A contemporary skill set and tool set that will empower them with the knowledge and the competencies in order to launch or further develop a career in the Energy sector
- A growing learning network that will assist them to share their experiences with other professionals and learn from each other.

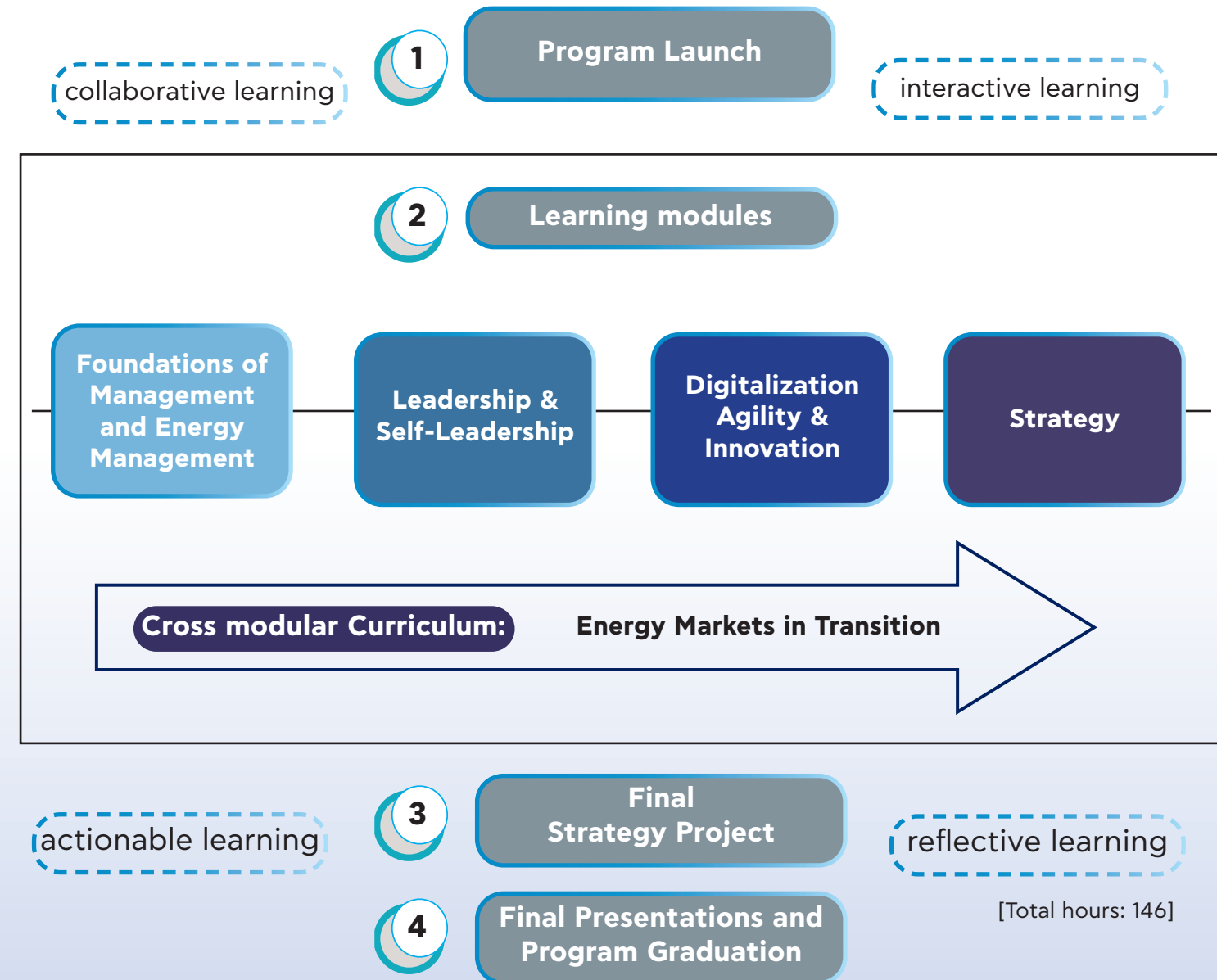
learners' anatomy

Senior and middle managers employed in the energy industry that wish to develop a contemporary understanding and cutting edge knowledge about current trends in the energy sector both in a national and an international context
Professionals that engage in collaborative relations within the Energy ecosystem
Professionals that are interested to pursue a career in the Energy sector

learners' profile



The Executive Program in Energy Business



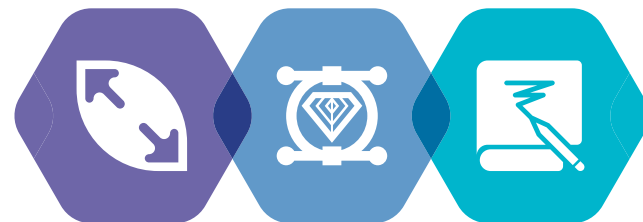
The Executive Program in Energy Business learning canvas



prework gamification debates group projects exercises



simulations and workshops master classes case study analysis & discussion



Executive dialogues readings class presentation and delivery customized learning material

'The Executive Program in Energy Business additional information

participation fees

- Full Fee: 6,000 euro
- Early Bird Fee: 4,800 euro
- Alba & Audencia Alumni Fee: 4,500 euro
- Corporate Fee: 15% discount to the full fee / early bird fee (for more than 3 participants from the same organization)

mode of delivery

- The program is synchronous, highly interactive and participative
- Hybrid mode blending face to face and synchronous online sessions via zoom
- The Program will be delivered in Greek

dates of delivery

April- November 2022

Exact schedule to be announced soon

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